



Jake Clark's Mule Days

Jake & Kay Clark | 134 Road | 4 Powell, WY 82435
 Call: (307) 754-4320 or Visit our website: www.saddlemule.com

America's Finest Select Saddle Mules ADVERTISING CONTRACT

	Price	No.	Total
I hereby agree to advertise with Jake Clark's Mule Days , June 17-21, 2009 as follows:			
Catalogue— Full Color			
¼ Page Ad "Mule Sale Catalogue", 3 1/4"w x 5"h size	\$250		
Business Card Ad & Sponsor Buckle - Name announced at Rodeo & award presentation	\$175		
<input type="checkbox"/> Barrel Racing <input type="checkbox"/> Barrel Race (12 & under) <input type="checkbox"/> Ribbon Roping 1 - 2 - 3 buckles <input type="checkbox"/> Pole Bending <input type="checkbox"/> Pole Bending (12 & under) <input type="checkbox"/> Team Branding 1 - 2 - 3 buckles <input type="checkbox"/> Goat Tying <input type="checkbox"/> Goat Tying (12 & under) <input type="checkbox"/> Team Roping 1 - 2 - 3 buckles <input type="checkbox"/> Wild Cow Milking <input type="checkbox"/> Wild Cow Riding <input type="checkbox"/> Miniature Bull Riding (12 & under) <input type="checkbox"/> Saddle Mule Race <input type="checkbox"/> Mounted Shooting <input type="checkbox"/> 4-Year-Old Futurity <input type="checkbox"/> Team Penning			
Business Card Ad Only	\$150		
Booth Space (not food booth) (Front-15') (for each addition 15' add \$100) Electricity Not Available	\$150		
Food Booth Electricity Not Available	\$100		
add Business Card Ad in full color "Mule Sale Catalogue" (Additional) *	\$100		
Banner/Signage: <input type="checkbox"/> Arena Sign <input type="checkbox"/> Auction Barn Sign-North/South Walls (maximum size 4' x 8' - Advertiser furnishes sign (s))	\$150		
Flyer (tabloid) ad in addition to an ad(s) above (approximately 15,000 printed)			
Business Card Ad <input type="checkbox"/> B&W \$125 <input type="checkbox"/> Full Color \$150			
Small Ad (2.125x5.25 or 4.75x2.375) <input type="checkbox"/> B&W \$175 <input type="checkbox"/> Full Color \$200			
Large Ad (4.75x5.25) <input type="checkbox"/> B&W \$250 <input type="checkbox"/> Full Color \$300			
Free - Mule Days Button Offer - Button & Listing provided by Mule Days— Merchant provides discount or free item to those attendee's wearing a Mule Days Button. List Discount or free item as follows: _____			Free Bonus with above ad
To promote my business I will also provide the following item(s) _____ to be used as Door prize(s) or Award for Rodeo, Futurity, Art Show: Award announced during event (Items listed in Catalogue with donor name-deadline March 1st) Value \$ _____			Merchandise announced at event (s)
<input type="checkbox"/> Business Card to be used for ad attached <input type="checkbox"/> Changes attached <input type="checkbox"/> Use Same Ad As Last Year - No Changes <input type="checkbox"/> Ad Layout to be created contact: _____ Deadline March 1st for Catalogue ad layout _____		Total Due	\$.00

Payment: Cash Check Attached –Payable to Jake Clark's Mule Days Bill – Payment due 3-1

Business Name: _____

Address: _____

City _____ State _____ Zip _____

Web Page _____ (Please attach business card)

Email address: _____ Work Phone: _____

Business Authorized Signature: _____ Date _____

Accepted by: _____ Date _____

Representative of Mule Days

Mule Days Button & Offer:
 Mule Days attendees paying for stall, camping, catalogue, etc. will receive a button free.

